



UtahLister

UtahLister Listing Package

Trek Marlin 5 Mountain Bike - Large 29er

New Listing Build | Selected marketplaces: Facebook Marketplace, KSL | Generated May 13, 2026

Recommended price

\$475

Quick Sale



Item facts and verified details

Brand	Trek
Item type	Hardtail mountain bike
Model	Marlin 5
Color	Black / charcoal with silver logos
Material	Aluminum hardtail frame with front suspension and disc brakes
Size / dimensions	Large frame (L 29 CH)
Fit / usage notes	29-inch hardtail setup suited for general trail riding and neighborhood cruising
Condition	Used - excellent
Condition rationale	The bike appears barely ridden, clean, and mechanically complete with only light cosmetic wear visible.
Included pieces	Trek Marlin 5 bike, bottle cage, and saddle bag shown in the photos
Visible defects	Light dust and normal minor signs of use consistent with limited riding
Pickup area	Holbrook Farms Park, Holbrook Farms, Lehi, UT

Pricing decision

Quick sale price	\$475
Max sale price	\$550
Recommended price	\$475
Recommended lane	Quick Sale
Market strength score	82 / 100 — higher means stronger local demand and comp support
Confidence score	91 / 100 — higher means the facts and pricing evidence are more complete

Why this lane was chosen

The bike already proved that the faster lane was the right move. At \$600, the listing sat. At \$475 with a stronger image set and clearer positioning, it generated buyer activity and sold quickly.

Evidence used

- The retained screenshots show the revised \$475 listing sold after the weaker \$600 lane stalled.
- The outdoor hero image improves trust and click-through for a bike more than the original flat indoor presentation.
- Comparable used hardtails in Utah County support a realistic band from the high \$400s into the mid \$500s.

Key comp anchors

- Founder proof listing | sold at \$475 | visible post-rebuild result
- Original stalled ask | \$600 | too high for the traction level
- Local middle band | about \$525 | comparable Utah County hardtail asks

How to read the scores

Scores run from 0 to 100. Higher numbers mean stronger evidence or stronger price support.

Score breakdown

Demand strength	83 / 100 — likelihood of local buyer interest
Condition confidence	89 / 100 — how clearly the photos and facts support condition
Local competitiveness	86 / 100 — fit against the local comp range
Marketplace fit	88 / 100 — fit for the selected marketplaces

Photo order and final images

Cover image callout

01-trek-bike-outdoor.jpg

Recommended image order

- 01-trek-bike-outdoor.jpg
- 02-trek-bike-proof.png
- 03-proof-trek-before.png

Embedded image contact sheet



01-trek-bike-outdoor.jpg



02-trek-bike-proof.png



03-proof-trek-before.png

Facebook Marketplace listing packet

Recommended category	Bicycles
Recommended price	\$475
Pricing note	List at \$475 if the goal is to move the bike in the proven fast-sale lane instead of defending the old \$600 ask.

Recommended title

Trek Marlin 5 Mountain Bike (L 29 CH) - Barely Ridden

Recommended description

Trek Marlin 5 hardtail mountain bike in excellent condition, large frame with 29-inch wheels. Barely ridden and kept clean. Includes the bottle cage and saddle bag shown in the photos. Strong option for neighborhood rides, light trail use, or anyone wanting a clean branded hardtail without paying full retail. Pickup near Holbrook Farms Park in Lehi.

Posting notes

- Lead with the outdoor rock-wall photo first because it gives the bike more presence and trust.
- Use the full side-view photo second so the frame size and overall condition are easy to judge.

Warnings or watch-outs

- Keep the location at the public-landmark level only.

Buyer reply templates

"Is this available?"	Yes, it is available. Pickup is near Holbrook Farms Park in Lehi.
"What's your lowest?"	I priced it at \$475 because it is a clean Trek Marlin 5 in strong condition and already sits in the fast-sale lane.
Lowball response	That is lower than I want to be right now. If you can meet in Lehi soon, send your best serious offer.
Pickup coordination	Pickup is near Holbrook Farms Park in Lehi. Send a day and time window that works for you.

KSL listing packet

Recommended category	Mountain Bikes
Recommended price	\$475
Pricing note	Start at \$475 to match the proven fast-sale lane. Only test higher if the seller is willing to hold longer for a narrower buyer pool.

Recommended title

Trek Marlin 5 (L 29 CH) Hardtail Mountain Bike - Excellent Condition

Recommended description

Trek Marlin 5 hardtail mountain bike in excellent condition. Large frame with 29-inch wheels, clean overall presentation, and ready for riding. Includes the bottle cage and saddle bag shown in the photo set. Pickup in Lehi near Holbrook Farms Park.

Posting notes

- Keep the large-frame size and 29-inch wheel setup visible in the first lines.
- Use the outdoor cover image first and the indoor side-view second.

Warnings or watch-outs

- Do not publish an exact home address in the listing text.

Buyer reply templates

"Is this available?"	Yes, the bike is still available. Pickup is in Lehi near Holbrook Farms Park.
"What's your lowest?"	I listed it at \$475 because that is the strongest realistic lane for a clean Trek Marlin 5 in this condition.
Lowball response	Thanks for the offer. I am not planning to drop below the fast-sale lane right now.
Pickup coordination	I can meet near Holbrook Farms Park in Lehi. Send a pickup window that works for you.